

# DANIYAL AHMED

## SENIOR WORDPRESS DEVELOPER

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### PROFILE

I'm a highly skilled WordPress developer and designer with over 7 years of experience creating custom, high-performing websites for clients worldwide. I specialize in tailoring WordPress themes and plugins to deliver solutions that align with each client's goals, brand, and business needs.

With strong coding expertise and a keen eye for design, I build websites that are not only visually engaging but also technically reliable, responsive, and user-friendly. My global client experience has given me a broad perspective on different industries, audiences, and digital trends.

Driven by innovation and user-focused design, I'm passionate about crafting exceptional web solutions that help businesses grow and stand out online.

### WORK EXPERIENCE

#### 2023 - 2026 SENIOR WORDPRESS DEVELOPER

Uplevel Systems Inc, CA, USA (Remote)

##### Key Responsibilities & Expertise

- Lead WordPress development teams and manage project execution
- Build scalable WordPress architectures, custom themes, and plugins
- Write clean, secure, high-performance, and maintainable code
- Optimize website speed, performance, and technical reliability
- Manage version control, deployments, and development workflows
- Conduct code reviews and enforce coding standards
- Troubleshoot complex issues & deliver effective solutions
- Collaborate with cross-functional teams and communicate with clients
- Maintain technical documentation & recommend modern web technologies

#### 2019 - 2023 SENIOR WORDPRESS DEVELOPER

Mindtech Pvt, Ltd, Lahore, Pakistan

##### Key Responsibilities & Expertise

- Lead end-to-end WordPress website development and project delivery
- Design scalable, secure, and high-performance WordPress solutions
- Develop custom themes, plugins, templates, and advanced functionality
- Customize WordPress websites to meet business and client requirements
- Optimize website speed, responsiveness, SEO structure, and user experience
- Ensure clean, maintainable, and standards-compliant code
- Troubleshoot complex technical issues and implement effective solutions
- Integrate third-party APIs, tools, payment gateways, and plugins
- Collaborate with designers, developers, marketers, and clients
- Conduct code reviews and follow WordPress development best practices
- Maintain technical documentation and stay updated with latest web technologies



### PERSONAL INFO

Age: 30 Years

Base: Lahore, Pakistan

### MY SKILLS

- WordPress Development & Customization
- WooCommerce Development
- PHP, HTML5, CSS3 & JavaScript
- Elementor, WPBakery & Gutenberg
- Responsive Web Design & UI/UX
- Speed Optimization & SEO
- API, Plugin & Payment Gateway Integration
- Security, Maintenance & Troubleshooting

### TECHNICAL PROFICIENCIES

- WordPress
- WooCommerce
- Shopify
- Squarespace
- Kajabi
- GoHighLevel
- GitHub / Bitbucket
- Canva
- ChatGPT, Claude, Gemini
- Google Workspace
- Payment Gateway Platforms

## WORK EXPERIENCE

### 2021 - 2023 WORDPRESS DEVELOPER

Influex, US (Remote)

#### Key Responsibilities & Expertise

- Managed end-to-end WordPress website development projects with remote teams
- Developed, maintained, and customized WordPress websites based on client requirements
- Implemented responsive, user-friendly interfaces in collaboration with UI/UX designers
- Integrated and customized third-party plugins to support project functionality
- Optimized website performance through caching, image optimization, and best practices
- Troubleshoot, debugged, and resolved technical issues efficiently
- Ensured website security, maintenance, and WordPress best practices
- Used Git for version control, collaboration, and deployment workflows
- Conducted code reviews to improve quality, performance, and maintainability
- Communicated with clients, provided technical insights, and delivered remote support
- Maintained project documentation for development and team reference

## EDUCATION

### 2014 - 2018 BACHELOR OF SCIENCE - BS, COMPUTER SCIENCE

University of Central Punjab, Lahore, Pakistan

## STRENGTHS

- Development Proficiency
- Lifecycle Understanding
- Code Quality and Optimization
- Collaborative Integration
- Version Control Mastery
- Security Expertise
- Technology Adoption
- Code Review and Standards
- Client Engagement
- Documentation Practices
- Responsive Design Implementation
- UX/UI Collaboration
- Performance Monitoring and Optimization
- SEO Integration and Best Practices
- Mobile-First Development
- Cross-Browser Compatibility
- E-commerce Development
- Multisite Configuration
- API Integration
- Problem Solving
- Innovation and Creativity
- Project Management
- Team Leadership
- Time Management
- Strong Communication Skills
- Client Training and Support
- Budget Management
- Agile Development
- Analytics & Data-Driven Decisions